

Gladstone Medical Centre introduces state of the art *Multimedia Information Display and Patient Call System* – At an affordable Price

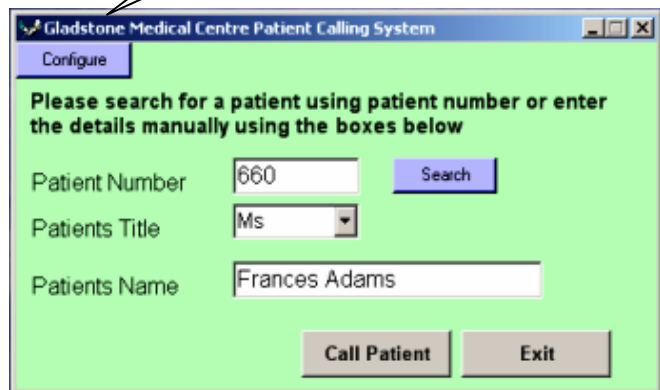
Gladstone medical centre celebrates its 75 years of providing medical care. It is a pioneer in introducing services, targeted at improving patient care. It has recently developed in-house a multipurpose “**Information Display - and Call-in System**” nicknamed the ‘Door Man’ by the staff ... although it does much more than that.

This system uses one or more than one computer display screens and (optionally) speakers to serve the purpose of calling in patients and to display patient informational messages and videos/presentations. A text scroll runs constantly at the bottom of screen for various announcements related to the patients and the practice. The rest of the screen can be used to run health awareness presentations or videos (such as for anti smoking campaigns). ***When a doctor calls a patient from his computer (by pressing Call Patient button) the presentations pauses and goes to the background while a message with patient’s name and the calling doctor’s name pops up on the main display in the reception while at the same time an automated audio announcement to call-in patient is also made by the system.***

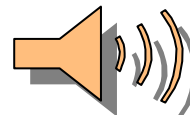
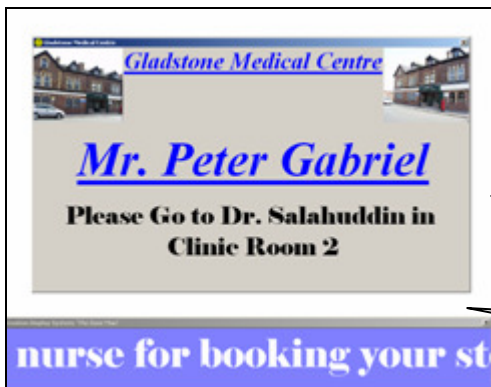
Snap shot of Display running in reception



When doctor presses Call Patient... the message is passed to all displays



Display in reception now displaying Call-in message and also reading it out



All features including Images, Messages Fonts, Colours and Sounds can be customized both locally and remotely.

The software is highly customizable and the fonts, colours, images, number of messages and the sounds can be changed to suit the needs of surgery or personal choices. The presentations can be developed within the surgery or alternately high impact, health awareness presentations can be ordered from Gladstone Medical Centre (A set of 5 presentations is being provided free for as a limited time bonus). Complete sequences of informational videos can be run from within the software. This software can be setup to run simultaneously on more than one video display units and any number of consulting rooms can be linked. Gladstone MC can customize the software to suit the needs of individual practices.

Currently there are two types of Patient Call Systems available in the market one use LED display boards to display patient information messages in text form and the others use a video screen similar to the one used in Gladstone Medical Centre. The LED displays can only display shorter messages in text form and are now becoming old fashioned because these do not have the same visual impact as that of video screens. And their price also does not normally justify their use in a smaller practice. LCD video screens however can drastically change the patient experience and also improve the practice services. These can be used for

- Health Promotion Material.
- Patient Information (e.g. flu vaccinations campaign, various practice services, effect of DNA's and patient survey results)
- Calling in patients from the waiting rooms.

Many surgeries avoid providing these services due to

1. High initial cost. (For instance the cost of one such software (Envisage) starts at around four thousand pounds)
2. Integration issues with existing patient data management software.
3. Patients who cannot read English have difficulty with these systems.

All these problems are addressed completely by using 'Door Man'.

- *Audio read out* of message makes sure *patients who cannot read also receive the message.*
- This System can be run on any LAN running Windows XP or 2000 (which means in practically all surgeries across the country) in contrast to the high priced system such as one given by EMIS
- The System is very user friendly needing only basic computer knowledge to make any changes.
- The System can run simultaneously at different waiting area at no extra cost (only needs basic computers)
- The programme will be purely under your control to change the messages or the information.
- From a doctor's point of view – *calling in patient remains as simple as pressing a buzzer.*
- The cost for setting up the basic version of this software is £750/- only

At Gladstone we are committed at consistently providing quality service to our clients.

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